

**MUTHAYAMMAL MEMORIAL COLLEGE OF ARTS AND
SCIENCE,
KAKKAVERI, RASIPURAM – 637 408, NAMAKKAL DISTRICT,
TAMIL NADU STATE, INDIA**
(Approved by Government of Tamil Nadu & Affiliated to Periyar University, Salem)
04287-225937, 225837 & 97912-87237

www.muthayammal.co.in
mmcascommerce@gmail.com, mrlmmcasrpm@gmail.com metmmcas@gmail.com

**INTERNATIONAL CONFERENCE ON “GROWTH STRATEGIES OF
INDIAN INDUSTRIES AND DEVELOPMENT FOR ECONOMIC
REFORMS IN INDIA”**

DATE – 28TH FEBRUARY 2017 (TUESDAY)

The Department of Commerce, Muthayammal Memorial College of Arts and Science, Kakkaveri, Rasipuram Taluk, Namakkal District, Tamil Nadu state, India is going to conduct a one day international conference entitled “Growth strategies of Indian industries and development for economic reforms in India” on 28th February 2017 in our College campus. It will be held both Tamil and English language. All the discipline (s) of Tamil, English, Commerce, Economics, Public Administration, Political Science, History, Geography, Agriculture, Law, Mathematics, Physics, Chemistry, Biology, Computer Science, Medicine, Engineering, Biotechnology, Nano Technology, Information Technology, etc., are eligible to participate in this national conference.

Call for papers:-

Home Trade, International Trade, Online Marketing, Rise and fall of Industries, Agriculture Economy, Education, Transport, Banking, Insurance, Information Technology, Nano Technology, Bio-Technology, Demonetization of Money, Real Estate, Jewellery, Consumer Awareness, Environmental Protection, Human Resource, Liberalization, Globalization, Privatization, Global Warming, Economic Development, Economic Crisis, Terrorism, Entrepreneurship, Growth of Press and Media and other related topics.

All the papers will be published (According to the experts’ recommendations) in the following any one of international journals with ISSN.

1. Aayvagam – An International Journal of Multi-disciplinary Research (ISSN: 2321-5739)
2. Pazhamozhi –An International Journal of Floristics (ISSN:2321-5712)

**3. Acchukkudam – An International Research Journal of Communication
(ISSN-2321-5720)**

Submission of Papers:-

Last date for submission of Abstract – on or before 10th February 2017

Last date for submission of full paper along with registration fee, processing fee and publication fee – on or before 14th February 2017.

Remittance of Fee:-

NEFT/RTGS

Name of the Bank – Canara Bank

Banch – Chandrasekarapuram Agraharam (637 401)

Rasipuram Taluk, Namakkal District, (TN), India

Savings Bank Account No – 5803101000115

IFSC Code – CNRB0005803

Branch Code – 5803

(or)

DD to be taken in favour of “The Principal, Muthayammal Memorial College of Arts and Science,” Payable at Rasipuram.

1. Registration Fee/Processing Fee/Publication Fee – Rs. 900 (or) \$15 – For the students of UG/PG/Research Scholars

2. Registration Fee/ Processing Fee/Publication Fee – Rs. 1000 (or) \$15 – For Faculty Members, Industrialists, Subject Experts and others

For further contact – www.muthayammal.co.in

**Email – mmcascommerce@gmail.com, mrlmmcasrpm@gmail.com,
metmmcas@gmail.com,**

Mobile – 97912-87237 – Telephone No – 04287-225937

ஆய்வுக் கட்டுரைகள் அல்லாதது சம்பந்தப்பட்ட வல்லுரைகளில்
பரிந்துரைப்பது

1. "ஆய்வகம்- பல்துறை ஆய்வுகளுக்கான பரிந்துரைக்
ஆய்வு" (ISSN: 2321-5739)
2. பழமொழி - நாட்டார் வழக்காற்றியல்புகளின் பரிந்துரைக்
ஆய்வு" (ISSN:2321-5712)
3. அசைக்கடம் - கதைப் பாடல்களின் பரிந்துரைக் ஆய்வு (ISSN-
2321-5720)

ஆசிரிய சர்வதேச ஆராய்ச்சி கிழங்குகளில் (ISSN) ஆசிரிய சர்வதேச
ஆராய்ச்சி கிழங்குகளில் (ISSN) ஏதாவது ஒன்றில் வெளியிடப்படுகிறது.
